

TutorLaunch

Terms and Conditions · Learn with Alyssa LLC

Last Updated: Jul 27, 2026

By enrolling in TutorLaunch (“Program”), a program of Learn with Alyssa LLC (“Company,” “we,” “us”), you agree to the following Terms and Conditions (“Agreement”). Please read them carefully before enrolling.

1. Program Overview

TutorLaunch is a 12-week educational program built around the LAUNCH Method (Lay → Anchor → Unlock → Navigate → Cultivate → Harvest), designed to help educators transition from classroom teaching to running a private tutoring practice. Enrollment includes lifetime access to all course lessons, worksheets, and templates; access to the private TutorLaunch community on MemberUp; and access to The Mindset Room, a monthly live group coaching call.

2. Participant Conduct

We are committed to providing all participants with a positive experience. Thus, Learn with Alyssa LLC may, at its sole discretion, limit, suspend, or terminate your participation in TutorLaunch — including access to lessons, the MemberUp community, and The Mindset Room calls, whether live, recorded, or self-paced — without refund or forgiveness of remaining payments if:

- You become disruptive or difficult to work with;
- You fail to follow the Program or MemberUp community guidelines; or,
- You impair the participation of Learn with Alyssa LLC or other participants in the Program.

3. Privacy and Confidentiality

We respect your privacy and insist that you respect the privacy of fellow Program participants. You agree:

- Not to infringe any Program participant's or the Company's copyright, trademark, patent, trade secret, or other intellectual property rights;
- That any confidential information shared by Program participants or Learn with Alyssa LLC is confidential and proprietary, and belongs solely and exclusively to the participant or company who discloses it;
- Not to disclose such information to any other person, or use it in any manner other than in discussion with other Program participants within the MemberUp community or during Mindset Room calls;
- That all materials provided to you — including the LAUNCH Method curriculum, worksheets (such as the Specialist Advantage Assessment), scripts, and templates —

are the confidential and proprietary intellectual property of Learn with Alyssa LLC, and may only be used by you as authorized;

- That reproduction, distribution, or resale of these materials by anyone other than Learn with Alyssa LLC is strictly prohibited;
- That if you violate, or display any likelihood of violating, any agreement in this section, Learn with Alyssa LLC will be entitled to injunctive relief to prohibit such violations.

While you are free to discuss your own individual results from the Program, you must keep the experiences and statements, oral or written, of other participants in the strictest confidence. Your participation is also subject to our Privacy Policy and Terms of Use.

4. Program Content

Program education and information are intended for a general audience and do not purport to be, nor should they be construed as, advice tailored to any specific business, individual, or financial situation.

All materials, lessons, worksheets, templates, scripts, and other resources made available by Learn with Alyssa LLC are for your individual use in connection with TutorLaunch only, and may not be sold, recorded, shared, taught, given away, or otherwise divulged without the express written consent of Learn with Alyssa LLC.

The information contained in Program materials is strictly for educational purposes. If you choose to apply (or not apply) ideas contained in this material, you are taking full responsibility for your own actions and business decisions. We assume no responsibility for errors or omissions that may appear in Program materials.

5. Testimonials, Results, and Use of Likeness

As part of the TutorLaunch community, participants are encouraged to share wins, progress, and testimonials — including in the MemberUp community wins channel, on calls, or directly with Learn with Alyssa LLC.

By sharing a testimonial, result, screenshot, or story with Learn with Alyssa LLC (via MemberUp, email, direct message, social media, or otherwise), you grant Learn with Alyssa LLC a non-exclusive, royalty-free, worldwide right to use, reproduce, and display your name, first name and last initial, likeness, voice, testimonial, and shared results in marketing and promotional materials, including but not limited to social media, email, advertisements, and the TutorLaunch website.

You may request that Learn with Alyssa LLC remove or anonymize a specific testimonial or result at any time by contacting us directly; we will make reasonable efforts to honor that request going forward, though previously published or distributed materials may not be able to be fully recalled.

6. Guarantees

If you complete the TutorLaunch curriculum and show proof of all tasks completed from each lesson, you are guaranteed to land your first paying tutoring student or client within your first 12 weeks as a member. If you have not landed a paying student or client by the end of your 12th week, Learn with Alyssa LLC will continue working with you — including continued access to the MemberUp community, applicable office hours or check-ins, and The Mindset Room — for up to an additional 3 months.

Guarantee conditions: you will be disqualified from this guarantee if you cannot show proof of completion of all tasks assigned in each lesson, including worksheets such as the Specialist Advantage Assessment, Niche Discovery Questions, and Design Your Dream Practice, upon request.

Learn with Alyssa LLC reserves the right to request this proof at any time before honoring the guarantee.

7. Offer and Payment Terms

TutorLaunch is a 12-week program that includes lifetime access to course content, worksheets, and templates; access to the private MemberUp community; and access to monthly Mindset Room live calls. Live calls do not roll over or carry a make-up credit if unattended.

Founding member enrollment fee: \$1,997 USD. The price and any active payment options are listed on the checkout page provided to you during enrollment.

All sales are final. TutorLaunch does not offer refunds for any reason, including but not limited to lack of participation, dissatisfaction with results, or change of personal or professional circumstances. By enrolling, you agree that no pauses, suspensions, or refunds will be made once this Agreement is signed and payment is submitted. Pauses or suspensions, if ever granted, are at the sole discretion of Learn with Alyssa LLC.

8. Payment Plans and Invoicing

Learn with Alyssa LLC invoices participants directly through a preferred payment processor and invoicing. At the time of enrollment, you may choose one of the following options:

- Pay in Full — receive \$100 off the member enrollment fee; or
- Payment Plan — split your enrollment fee into 3 equal installments: the first due at enrollment, with the remaining two installments billed every 30 days thereafter, according to the schedule provided in your invoice.

Regardless of the option selected, you are responsible for the full enrollment fee described in Section 7. Choosing the installment option does not entitle you to pause, cancel, or reduce remaining payments, and all sales remain final under the no-refund policy in Section 7. Failure

to pay an installment on its due date may result in suspension of Program access, at Learn with Alyssa LLC's sole discretion, until the account is brought current — you remain responsible for the full remaining balance regardless of participation or access status.

9. Disclaimers and Limitation of Liability

Learn with Alyssa LLC makes no guarantees regarding specific income, enrollment numbers, or business outcomes from participation in TutorLaunch, except as explicitly stated in Section 6 (if applicable).

You acknowledge that your results depend on your individual effort, market conditions, local demand, pricing decisions, and other factors outside our control.

Learn with Alyssa LLC shall not be liable for any indirect, incidental, consequential, special, or exemplary damages arising from your participation in the Program.

10. No Legal, Financial, or Mental Health Advice

Any business strategies, coaching, mindset content, or financial guidance provided within TutorLaunch — including within The Mindset Room — is for informational and educational purposes only. The Mindset Room addresses topics such as identity, self-doubt, and imposter syndrome from a coaching and business-mindset perspective; it is not therapy, counseling, or a substitute for professional mental health care.

You should seek advice from a licensed attorney, accountant, financial advisor, or licensed mental health professional, as applicable, before making legal, financial, tax, or personal decisions.

11. Force Majeure

Learn with Alyssa LLC shall not be held responsible for delays or failure in performance resulting from acts beyond its reasonable control, including but not limited to natural disasters, government restrictions, pandemics, cyber-attacks, or labor disputes.

12. Modifications to the Agreement

Learn with Alyssa LLC reserves the right to modify these terms at any time. Updated terms will be posted within the TutorLaunch MemberUp community or provided directly to enrolled members, and continued participation constitutes acceptance of the updated terms.